

Client: **Leading Global Pharmaceutical Company**

Challenge: **Change Management**

In the midst of two major divestitures and an acquisition, a leading global pharmaceutical company retained Optimé to customize and deliver a series of change management workshops with senior managers and employees.

The Results

- 80% of participants indicated the sessions were effective and worthwhile to either “a great extent” or “very great extent”
- 96% of participants felt they had a better understanding of the predictable dynamics and the 3 pressure points of managing change
- 97% of participants indicated that the Optimé facilitator was extremely effective delivering the workshops and in answering questions.

Company Executive Feedback:

“We're very pleased with the outcomes from last week's session. We are better prepared to deal with the changes that will happen... I know that the session will stick to the ribs and people will start doing things differently starting **today** (which is my acid test on practicality/applicability of training). I have no doubt that our work with Optimé will generate a great ROI for us. You've got excellent content and you know how to serve it up in an engaging way - keep up the great work. We look forward to working with your firm again in the future.”

Sample Participant Comments:

- “Excellent workshop! It was fun and extremely informative.”
- “Thank you for an informative and energetic afternoon!”
- “Overall, an excellent session - the best of these sessions I have been to. Thank you.”
- “Great Presentation! Very fun and insightful! Great Job!”
- “Engaging, expressive presenter who communicated the content with focus and humour. Enjoyable, informative and relevant.”
- “Excellent facilitation - good use of humour!”
- “Really enjoyed this workshop! Informal, fun and valuable information. Thanks.”